GRIGGS&SON ---WESTMINSTER

Builders of

THE BRIXTON ASTORIA

London's Greatest Picture Theatre

Architect : E. A. STONE, Esq.

THE WILLIAM BOOTH MEMORIAL BUILDINGS

(South London's Greatest Contract)

Architects SIR GILES GILBERT SCOTT, R.A. MESSRS, GORDON & VINER.

PICCADILLY THEATRE Architect : E. A. STONE, Esq.

CHARING CROSS ASTORIA

Architect : E. A. STONE, Esq.

OLD VIC THEATRE

(New Dressing Room Block, &c.)

Architects: FRANK MATCHAM & CO.

SOUTH LONDON PALACE (Reconditioning)

Architect: CECIL MASEY, Esq.

STAMFORD HILL-CINEMA

Architect: GEORGE COLES, Esq.

AND

In Course of Construction

WHITEHALL THEATRE Architect : E. A. STONE, Esq.

GREEK STREET THEATRE

Architect: E. A. STONE, Esq.

STREATHAM PICTURE THEATRE

Architect : E. A. STONE, Esq.

FINSBURY PARK PICTURE THEATRE Architect : E. A. STONE, Esq.

Sc., Sc.

GRIGGS&SON!

WESTMINSTER

have reared the fabric of modern London's

Entertainment World

THE BRIXTON ASTORIA

SOUTH LONDON'S GREAT SUPER CINEMA



Its cost is stated to be in the neighbourhood of £250,000, and its seating capacity 4.000. This latter figure is actually consider- day is complete in every detail. ably less than its maximum accommodation, but the management have carefully avoided I any tendency towards overcrowding, and every patron is assured of a comfortable seat and ample leg room.

The building is of pleasing external appearance, and the entrance hall, which first entches the eye of the visitor, is lined with shops—a noteworthy feature in itself.

The decoration of the auditorium, which is based on a scenic landscape design, is at once both novel and pleasing, and imparts a restful and congenial atmosphere. The main feature largest plain plaster surface in Europe. This for the maintenance of life, and yet very and the thickness of a straw. Each pipe has

ONDON'S newest cinema-the ordinated and dovetailed the work of the able to spectators throughout the year, has Brixton Astoria-is remark- many specialists necessary to the erection been installed by the Carrier Engineering able, not merely because it is and completion of a modern theatre, includ- Co. Ltd., of 24, Buckingham-gate. It has new, but on account of the ing those concerned with such matters as been designed on latest scientific principles, heating, ventilation, decoration, stage equipment, &c.

> The erection of the building has been entirely free from serious accident, and to-

AIR CONDITIONING.

During recent years much greater attention has been paid to the effects of sunlight and atmospheric conditions on human well-being and comfort. The immense benefits of sunlight are now fully realised, and public attention is also being turned to the great importance, from the health point of view, of the purity and condition of the atmosphere

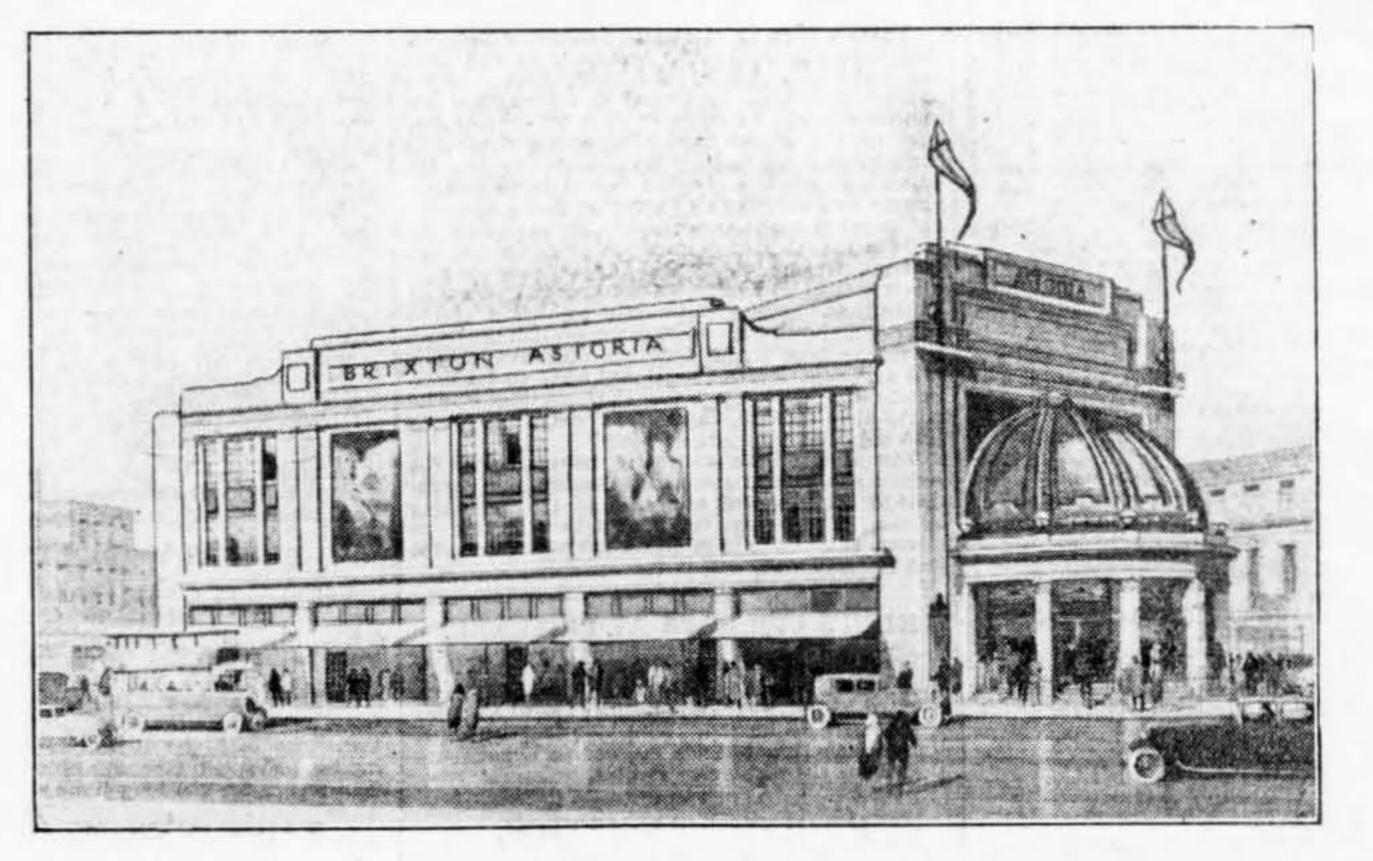
Every minute of human existence considerof the interior is the dome, which has the able quantities of air are taken into the lungs long by 15in in diameter to lin in length

and is under complete automatic control. It is therefore possible to cope with the sudden changes in the weather so often experienced in England without difficulty or without the intervention of the human attendant.

THE ORGAN.

The organ is a Compton Unit organ, built by the John Compton Organ Co. Ltd., at their Chiswick and Acton Works, and is British throughout. Its construction is on the most up-to-date lines, and many new and exclusive features have been introduced.

Three large chambers on the prompt side of the proseenium arch house the main portions of the organ. There are a great number of pipes of all sizes varying from 20ft



attractive manner, and every consideration tested and protected against contamination country to have two consoles. These will be

Western Electric talking film apparatus, and | the prevention of contamination of the air.

seat may be secured.

The Astoria Cinema has been built by floor, Messrs. Griggs and Son, and it forms another | It is useless carefully preparing the air it entertainment world."

the erection of over a thousand tons of steel- every corner of the building.

measures 147ft in diameter, and as an indication of its size it may be mentioned that air so consumed. Great attention is paid to the purity of the tro-magnet on the special system designed and cleanliness and preparation of food, and from developed by Mr. John Compton, and the There are four lounges-foyer restaurant, the health point of view the air consumed response of the organ to the demands of the circle lounge, tea-room, and stalls promenade —each of which is decorated in a pleasing and —ment. Water for human consumption is —This organ is the first thea has been shown for the comfort and conveni- in every possible way, yet until the advent of three-manual type, with some 180 stop keys, of air conditioning very little thought or There are four projectors and two sets of trouble was expended on the purification or to control the mass of tone and effect at his

these, together with the very large stage (the | All the air which enters the auditorium largest in England), will permit of a pro- of the Brixton Astoria will be thoroughly grammo being provided that will cater for washed and cleaned before distribution. The every taste. It is the intention of the manage- immense purifying effect of such treatment ment to present both talking and silent films | is proved by the absolute necessity for conand also to provide a stage presentation at tinued replacement of the water, which be-Not the teast of the many unique features in this remarkable theatre is the fact that the prices of the seats range from the humble shilling to a maximum of three shillings—at which latter price the most expensive reserved with the dirt and dust of the London atmosphere. The air then entering the theatre is cleaned from dust and noxious gases, it is at the correct humidity and temperature for human comfort, and, finally, it is distributed in such a way that it cannot be re-contaminated by dust or dirt from the

and substantial support of this firm's claim to | it is to be admitted to the theatre from the have " reared the fabric of modern London's | floor level, where it stirs up the dust and

The building operations have extended In the Brixton Astoria the conditioned air over a period of twelve months, and have in- is ejected into the auditorium near the ceiling volved the excavation and removal of up- level, and the impetus of the incoming air is wards of 15,000 cubic yards of earth, the used gently to move the internal atmosphere laying of upwards of 2,000,000 bricks, and so that the fresh, clean air is carried into together with their operating year.

In addition, Messrs. Griggs have co- healthy atmosphere, pleasant and comfort- ventilating ducts in the projection rooms,

This organ is the first theatre organ in this and every facility to enable the organist easily

The mechanism of the organ is electrically operated, and is of exclusive Compton design. The blowing aparatus is located in a special chamber adjacent to the main organ chambers. and consists of a specially designed rotary blower, driven by an electric motor, which also operates the generator for the organ mechanism. This apparatus raises several thousand cubic feet of air a minute to high pressure.

The total number of parts in the organ approximates to 500,000, and nearly 100 miles of insulated wire has been used in the manufacture and connections of the various electrical movements.

STAGE E QUIPMENT.

The substantial fireproof curtain in the Astoria has been supplied by Frank Burkitt, the well-known stage equipment engineer, of 10, Lant-street, S.E. 1, who has also been responsible for the lantern lights over the stage.

The equipment for providing this clean, Burkitt include the mild steel shutters and

Health and Comfort

are ensured by

(arrier

Ventilation

Carrier Fingineering Company Ltd

24 Buckingham Gate, London.

COMPTON

THE WORLD'S BEST THEATRE ORGAN

THE ASTORIA THEATRE, BRIXTON,

is the first Theatre in Great Britain to instal a Grand Organ having two Consoles. The instrument can be played at will from either or both Consoles. Its power ranges from a mighty Fortissimo to a mere whisper. This Compton Organ has built into it the experience of 25 years of theatre organ construction. It contains many new and exclusive Compton features.

Compton Organs are British in conception and in craftsmanship. They have gained a word-wide reputation on merit alone. In theatre music they are supreme.

INQUIRIES INVITED.

Telephone: Chiswick 1476

JOHN COMPTON ORGAN COMPANY, LTD. CHISWICK, LONDON, W.4.

BRIXTON ASTORIA

The Magnificent Proscenium Opening has been fitted with

FIREPROOF CURTAIN

Made and installed complete by

FRANK BURKITT BORO', S.E.1.

The whole of the Steel Structure being made complete at our Works and erected complete by our own Staff, and can be raised by two men in one minute, hand controlled.