

NEW DALY CITY THEATRE OPENS NEXT TUESDAY NIGHT

MAYOR SMITH AND OTHER OFFICIALS TO AID IN DEDICATION

The new Daly City Theatre, the construction of which residents of Daly City have watched with pride, will open Tuesday, November 27. This date will mark the beginning of a new era for the amusement loving people of Daly City, Colma and vicinity.

"The utmost in entertainment and service will be our aim in operating the Daly City Theatre," reads a statement issued today by Edward B. Baron and Carol A. Nathan, who have taken a long lease on the theatre. "The best the market affords in motion pictures and stage entertainment will be provided for our patrons," the statement continues.

Mayor Will Speak

Mayor H. H. Smith of Daly City will preside at the dedication Tuesday night. The dedicatory address will be made by J. E. McCurdy, city attorney. There will be no other formality, as it is the belief of Messrs. Baron and Nathan that the public is most interested in the theatre and the entertainment to be found therein.

A lavish program for opening night is in preparation, but a complete list of its attractions was not available at the time of going to press. Among the special event nights which will be scheduled regularly are: Wednesday, a Juvenile Revue; Saturday, Ellen Rose's Dancing Dolls in a diminutive revue to be staged both at the matinee and evening performance; Sunday, vaudeville and special acts under the direction of a master of ceremonies.

Music, perfectly scored to the pictures, will be provided by a \$22,500 Robert Morton orchestral organ, which reproduces every instrument in an orchestra.

Architecture is Unique

The architecture of the new theatre is unique. There is no theatre of its type in San Francisco or on the Peninsula. It is built after the style which is considered the newest thing in theatrical construction, the atmospheric theatre. This creates the effect of a theatre "under the stars" with the audience seated under a "blue sky" ceiling and surrounded by a garden. Fleecy clouds float lazily in the sky, a fountain tinkles in the center of the lobby and fresh, clean air from a highly perfected ventilating system completes the illusion of a theatre in the open air.

The garden scenes are painted realistically in a series of panels encircling the entire auditorium. They are set in eighteen openings in a Spanish wall which completely surrounds the audience. By clever lighting these scenes are made to appear outside the theatre.

Seats Are Comfortable

Nothing has been overlooked that would add to the comfort, convenience or safety of patrons. All seats are on one floor, which slopes gently so that an unobstructed view may be had of the stage and screen from any of the 1,250 seats. The stage is one of the largest in any community theatre in the Bay region and is capable of accommodating most elaborate attractions.

Smoking and retiring rooms are complete, spacious and comfortable.

The very latest equipment has been installed in the projection room, insuring perfect pictures on the screen and a total absence of eye strain.

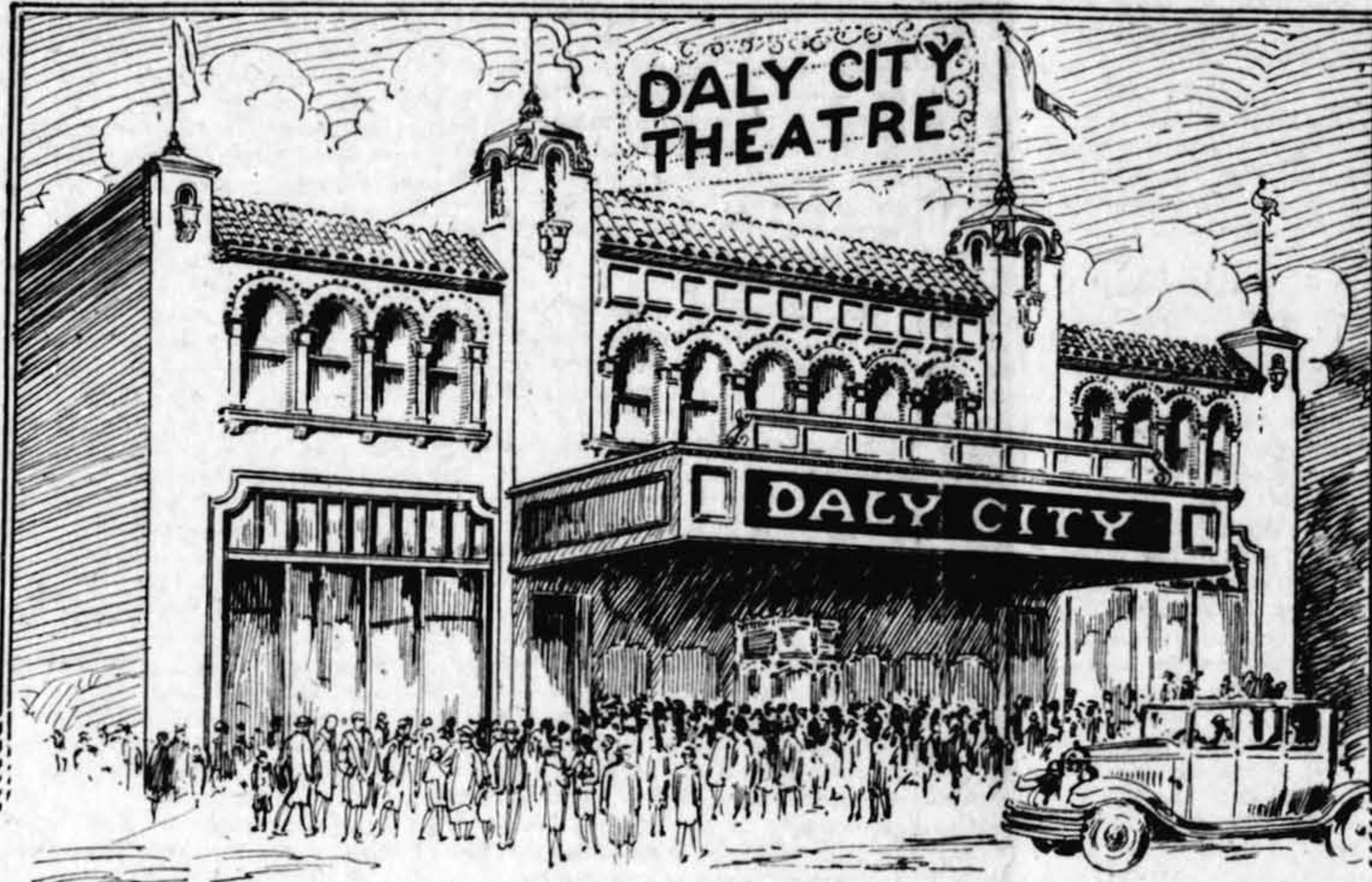
Heavily carpeted floors will add to the comfort of patrons. Drapes and furniture will be in warm colors.

"Your Theatre"

In welcoming the residents of Daly City to the new motion picture playhouse, the management expresses its friendliness and goodwill, saying:

"This is your theatre. We want you, good people of Daly City, Colma and vicinity, to regard the Daly City Theatre as your home of entertainment. We welcome suggestions that will enable us to provide amusement worthy of you and your city. Call upon us . . . write us . . . telephone . . . we are yours to command."

Doors will open at 6:30 Tuesday night, the first performance commencing at 7 o'clock. There will be two complete performances.



Artist's sketch shows Daly City's community theatre, which stands completed at Mission and Flournoy streets, awaiting the grand opening Tuesday night.

OPENING OF SOCIAL CENTER SCHEDULED FOR THANKSGIVING

The opening of the new social center at Mission and Flournoy streets is scheduled for Thanksgiving. The center will be a fine example of modern architecture and will provide a place for social gatherings and entertainment.

LOCAL PASTOR ON RETURN TO LABORS

Local pastor on return to labors. The pastor has returned to his duties after a period of absence. He will continue to serve the congregation with devotion and care.



DALY CITY MISS FINDS BOY ON THE BEACH

Daly City Miss finds boy on the beach. A young boy was found on the beach by a local girl. The boy was taken to a nearby hospital for treatment.

Local news items including reports on community events and local incidents.

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SUPERVISORS DENY PERMIT FOR A SPUR TRACK IN VISTACION

Supervisors deny permit for a spur track in Vistacion. The proposed track was found to be in violation of local regulations.

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