

Wirth and Hamid Open First Theater

NEW YORK, Sept. 22. — The new Queensboro Theater beautiful, Elmhurst, L. I., had an auspicious premiere Monday evening. A capacity audience was present, including many prominent theatrical and political personages. Boro President Patten of Queens and Alfred E. Smith, Jr., were the speakers of the evening. The program then followed, with acts by Arthur and Darling, Lowe and Dunn Sisters, Josephine Harmon, assisted by Florence Newton; Maurice Caranas and Edythe Barker, Sam Summers and Estelle Hunt and Paul Specht and the Georgians Orchestra. The feature picture was *Uncle Tom's Cabin*.

The Queensboro, in all probability the first of a proposed circuit of theaters by the Wirth & Hamid Realty Corporation, is fashioned after the 18th Century type of Spanish castle. The outstanding feature is the gorgeous sky effect, resembling a balmy summer's evening. The theater seats 2,112, has a rising organ platform and a pit orchestra of eight men. It is modern in every particular, and despite its size there is an intimate atmosphere about it.

William P. Wachtel, long a manager of Long Island theaters, is in charge.

Pantages will do most of the booking for the theater under a split-week, two-a-day vaudeville, four-times-daily picture, policy. On Saturdays, Sundays and holidays performances will be continuous. There are no reserved seats.