

Winter Garden Theater To Open

Built Especially For Sound Pictures

Premiere opening of the first theatre in Central Florida to be especially built for sound pictures will take place tonight when C. M. Biggers officially opens his new theatre in Winter Garden.

The new picture house was built at a cost of approximately \$15,000, and will seat between 600 and 800 people. Comfortable seats and an ideal seating arrangement has been worked out by the management. The theatre is equipped with the latest cooling and heating arrangements.

At the opening, first showing in Central Florida of the fantastic "She" will be presented.

The theatre has been constructed to take the place of the old Winter Garden theatre, recently razed by fire.