

THE NEW MAJESTIC

OF NAMP A

IDAHO'S MOST BEAUTIFUL THEATRE
HAS RE-OPENED. The Only Atmospheric Theatre

In the Intermountain Territory Embodies Radically New Ideas and Treatments.
We Promise You Something Novel and Original... Beautiful and Comfortable.

BRILLIANT LIGHT

Of a type never used before in the Intermountain Country gives the original stereoscopic depth to the large picture on the New Helioptical Screen!

350 GALLONS

PER MINUTE

of water forced under pressure into a white mist cools the air and washes it free of dust. Iced too, when necessary. Only refrigerating system for Air in State of Idaho!

TODAY LAST DAY OF

'THE THIN MAN'

ONE OF THE YEAR'S GREATEST HITS! SEE IT!

WM. POWELL, MYRNA LOY

MICKEY MOUSE as the STEAM ROLLER

MONDAY - TUESDAY - WEDNESDAY

MARGARET SULLAVAN In

WIDE RANGE

SOUND

of the latest type gives true fidelity to all tonal qualities of sound!

ACOUSTIC TREATMENT

Every foot of surface scientifically treated under the eye of experts makes the New Majestic a Theatre Complete!

"LITTLE MAN, WHAT NOW?"

A Great Picture, Splendidly Produced!—A Lasting Experience of the Theatre Art!

The New Majestic Runs Continuously Every Sunday from 2 to 11:30 p.m. Come Any Time. On Week Day Matinees Doors Open 2 p.m., Show Starts at 2:15 p.m., Box Office Closes at 3:15 p.m. Nights, Doors Open at 7, Show Starts at 7:15, Box Office Closes at 10.

ADMISSION—Nights, Sundays, 35c. . . . Week-Day Matinees 25c. Children 10c