

The New MAYFAIR THEATRE Adds Prestige To Ottawa South Business Area

THE **SIMPSON** COMPANY
ROBERT LIMITED

TORONTO

and

Toronto Carpet Manufacturing
Co. Ltd.

express their

Congratulations

upon the occasion of the
official opening of the

Mayfair Theatre

**Motion Picture and
Stage Equipment**

by

Canadian Theatre Supply

Company

(Eastern Canada)

336 MAYOR ST. MONTREAL, CAN.

THE MAYFAIR THEATRE IS
EQUIPPED AND SERVICED BY



INSURING SOUND PICTURES
AT THEIR BEST

**Roofing, Sheet Metal
Work and Ventilation**

on the

Mayfair Theatre

was done by

J.D. Sanderson, Co.

575 McLeod St.

Sher. 3125

Electric Light and Power

Supplied to the

Mayfair Theatre

by

The Ottawa Electric Co.

56 Sparks St.

Queen 5000

The Mayfair Theatre

was

PAINTED

and

DECORATED

by

W. J. Carson

Limited

291 Laurier Ave. W.

Q. 497

MAYFAIR

Corner Bank and Euclid

**FIRST
SHOWING**

**MONDAY
Evening**

December

5th

at 7 O'Clock

PRICES

Afternoon Matinee

Every day at 2 o'clock

Children 10c
Adults 15c

Evening

TWO SHOWS

7 and 9

Adults 25c
Children 15c

**Glorious!
Romance!**



A Sensational
Picture of Gay, Care-free
Budapest. Haunting Music
and a Love Story that will
Thrill You.

**THE BLUE
DANUBE**

WITH
DOROTHY BOUCHIER...BRIGITTE HELM
JOSEPH SCHILDKRAUT
ALFRED RODE AND HIS ROYAL TZIGANE BAND

Directed by
HERBERT WILCOX

RELEASED BY
UNITED ARTISTS

ADDED FEATURETTES

Mayfair Theatre Opens Monday Night To "The Blue Danube"

Slipping quietly and unostentatiously into the entertainment life of the city, the new Mayfair theater opens its doors to the public on Monday when the premiere will be thrown on the screen at seven o'clock. At a quarter to the hour the public will be admitted and the first nighters will have a little time to revel in the beauties of Mayfair, before becoming absorbed in the screen attractions.

Mayfair is situated at the corner of Bank and Euclid, in Ottawa South, just beyond the bridge. The attractive facade is designed of fancy brick and artificial stone, with a large, brilliantly lighted marquee, surmounted by a towering lighted sign of the theater name.

Lighting the vestibule are stained glass windows depicting Music, Comedy and Tragedy. Between the swinging doors is a large plate glass window which will be used for display purposes. The glass enclosed ticket box is hung with attractive curtains.

Stepping into the foyer one is immediately impressed by the distinction of the surroundings. The platin walls are tinted in tan, rose and green tones, above a wall base of artificial stone. The ceiling is beautifully decorated in stenciled designs in which palest green predominates. The lighting fixtures are most attractive and the floors

in foyer and vestibule are terrazo.

Fine Retiring Rooms

To the right and left of the foyer, down a few steps are the retiring rooms, gentlemen's on the left, ladies' on the right. The ladies' room is a gem in rose and gold, done in modern style. Four shades of rose cover the walls, delicately stippled with gold and with gold leaf borders. Where the ceiling slopes to the walls, a striped design in pastel tints gives an effect of height. The powdering glass and table are beautifully illuminated and set against a background of black and gold with fine effect. The toilet room is well appointed and has direct outside ventilation.

A few broad steps, richly carpeted, lead to the theater proper. The deep soft pile carpet in tones of rose and tan with black, covers all the aisles and the same design

is repeated in the comfortable chairs which have tapestry back and leather seats and are most comfortable.

The theater is built in the stadium style with spacious cross aisle with exits at either end. Below this aisle is the auditorium while behind rises a tier of seats, or the stadium proper. The house is so planned that a perfect view is obtained of the stage and the screen from any one of the 700 seats in the house.

Sound Proof Construction

The interior of the house is lovely. The walls are specially constructed of sound resisting material and beautifully tinted in rose and tan tones with ceiling of dull soft blue. The effect is somewhat of the Spanish type with two wide balconies at each side, hung with rich silk antique velour of the mulberry

shade, with gold fringe and mounted with wrought iron spears. The circular lambrequins match. Over the exits at each side of the stage are also narrower balconies attractively hung and surmounted with a monogrammed crest. Quaint oval windows in each side of the rear are lovely mirrors and hanging near the balconies and beneath are wrought iron lanterns of graceful design. The circular ceiling lights are multi colored.

The proscenium arch is decorated with gold leaf on pale green and its charm is enhanced by the rich draperies of mulberry antique velour applied in gold with gold fringe.

The crystal beaded screen curtain is automatically drawn by electric apparatus and represents the very latest curtain for perfect reflection. The projection room above the stadium is spacious and with outside ventilation. Installed therein is the very latest equipment which includes vacuum tubes and photo electric cells for perfect sound production, that is, with the minimum background noise.

Fireproof Construction
The theater is entirely fireproof with four spacious exits in addition to the wide front doors. The building includes three spacious stores fronting on Bank street, in one of which is situated an attractive tea room and in another is an up-to-date news stand.

A "NEON"

Installation, of Course Will Guide Ottawans to

THE MAYFAIR THEATRE

Neon Poster and Painted Advertising From Coast to Coast.

**CLAUDE-NEON GENERAL
ADVERTISING LIMITED**

320 Rideau Street

Ottawa

1121 St. James St. W.

Montreal, P.Q.

See the shows at
The Mayfair

but have your hairdressing
smartly done at

**HARMONY
Hairdressing Shop**

1111 Bank St. C. 229

WELCOME!

to the new

MAYFAIR THEATRE

"The Show Is The Thing"

L. L. Coulter

Druggist

1090 Bank St. C. 4748

Congratulations

on the opening of the

MAYFAIR THEATRE

in Ottawa South.

J. D. GERVIN

Plumbing

1095 Bank St. C. 2792

Best Success

to the

MAYFAIR THEATRE

on its opening.

**GIBSON'S
DRUG STORE**

1185 Bank St. C. 123

**Our
Compliments**

to the

MAYFAIR THEATRE

On Its Opening

Jack Southwell

Druggist

1121 Bank St. C. 2431

Architectural Ornaments

of the new Mayfair Theatre by

HALL BROS.

8 Bell Street

Sher. 5991

MAYFAIR

TOBACCO AND NEWS SHOP

1072 BANK STREET, C. 3440

LENDING LIBRARY

SOFT DRINKS CHOCOLATES

Gen. Blow Proprietors Jim Tulchings

Plastering

of the

Mayfair Theatre

was done by

Murphy & Morrow

Billings Bridge

C. 2407

Complete Electrical Installation
of the

Mayfair Theatre

Fixtures, General Wiring and Wiring
for Sound Machines

Adds another satisfied customer to the
already long list of

Stanley Lewis, Ltd.

63 Metcalfe St.

Q. 6771

The Mayfair Theatre

is built with the famous

Hayley Cinder Blocks

used in the backing and partition walls
and is trimmed with

Roman Stone Trim

manufactured by

HARRY HAYLEY

Manufacturer of Cement Products

Hurdman Rd.

R. 1881

Ushers' Uniforms

Smartly tailored
uniforms for the
ushers of the

Mayfair Theatre

were made by

J. J. WALSH

396 Sunnyside Ave.

C. 2811

BRICK

for the

exterior walls of the

Mayfair Theatre

was supplied by the

**Ottawa Brick
& Terra Cotta Co.**

Limited

Billings
Bridge
Telephone
C. 21

PLUMBING

and

HEATING

in the

Mayfair Theatre

was installed by

Williams Bros.

172 Glenora Ave.

C. 920

Plumbing
and
Heating