

Large Audiences See Opening Performance at the Mayfair

"The Blue Danube" Is Initial Attraction At Handsome New Ottawa South Theatre.

The Mayfair Theatre, the Capital's latest moving picture palace located at Bank street and Euclid avenue, Ottawa South, opened its doors to the general public last evening and attracted capacity audiences to both performances, despite inclement weather conditions. While no official ceremonies marked the inauguration, interest in the opening was none the less general and among the audience were noted many representative citizens of the South End and from other sections of the city.

F. W. Robertson and his son, F. G. Robertson, owner and manager, respectively, were in attendance to welcome their first patrons and during the evening were the recipients of many messages of congratulation and personal expressions of good will towards the success of their new enterprise in local theatricals.

The Messrs. Robertson were particularly pleased with the many enquiries as to the future policy of the Mayfair and appreciate very fully the interest of those theatre-goers residing in districts other than that in which their new house is located. They also took advantage of occasion to express

their thanks to the various contractors, and others actively concerned with the erection of the Mayfair, for their co-operation in bringing about the completion of the handsome theatre.

The opening attraction is "The Blue Danube," a picture that has enough merit to entitle it to a feature position on any film program. It depicts the colorful romance of two members of a nomadic gypsy musical troupe who arrive in Paris and become an overnight success. One of the most beautiful and influential women of the Parisian smart set becomes enamored of the male member of the duo. This leads to a breach between the gypsy singer and his sweetheart and the breaking up of a delightful romance, which, in the end, is brought to a happy conclusion.

"The Blue Danube" has been given a charming musical background by its producers and the haunting melodies of the piece are further enhanced by the absolute high standard of the Mayfair's sound reproduction equipment. It is also admirably interpreted by a cast of English and continental artists headed by Dorothy Bouchier, Joseph Schildkraut, Brigitte Helm and Alfred Rode and his Royal Tzigane Band.