

An Oriental Gem in a Western Setting

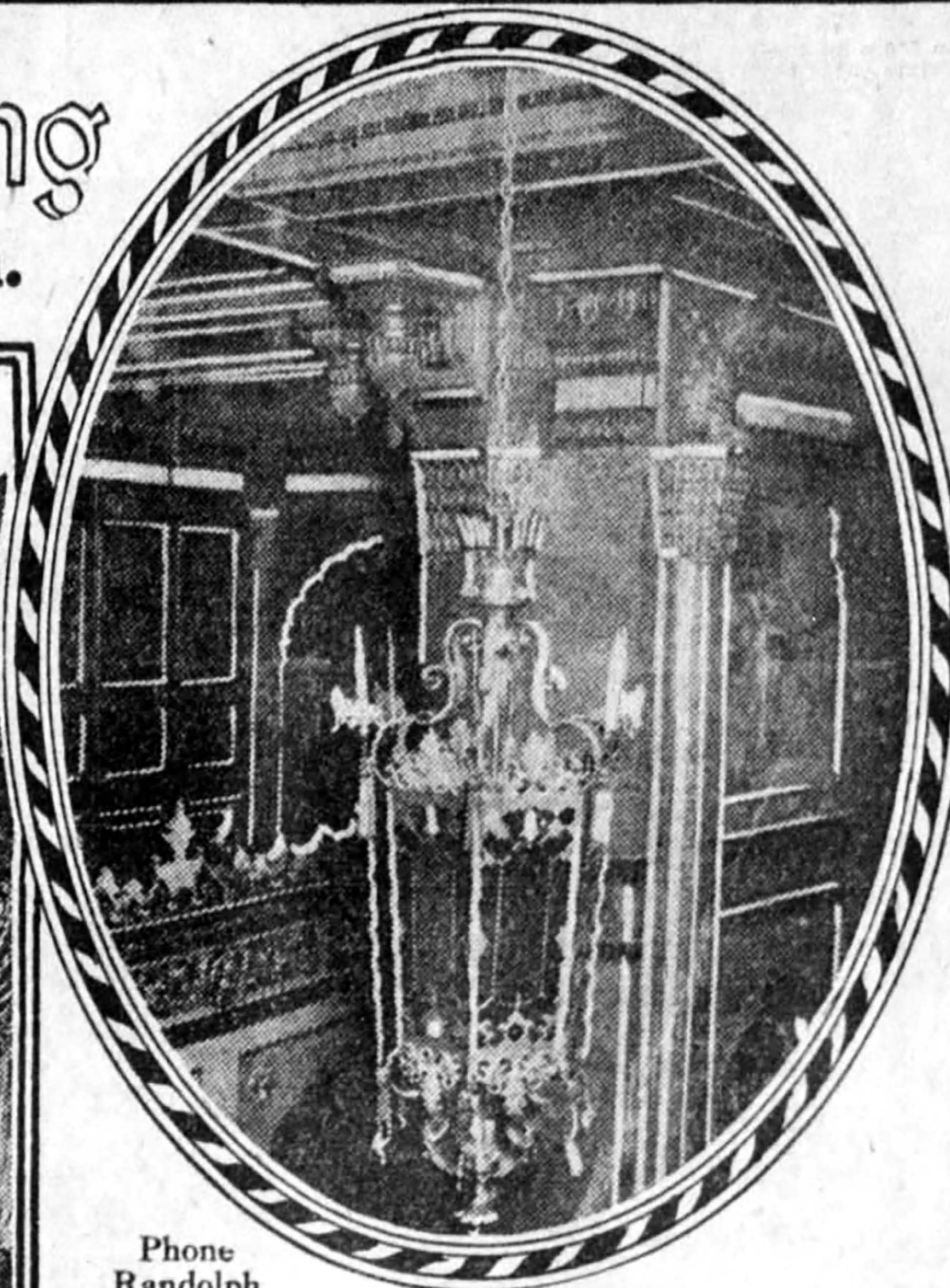
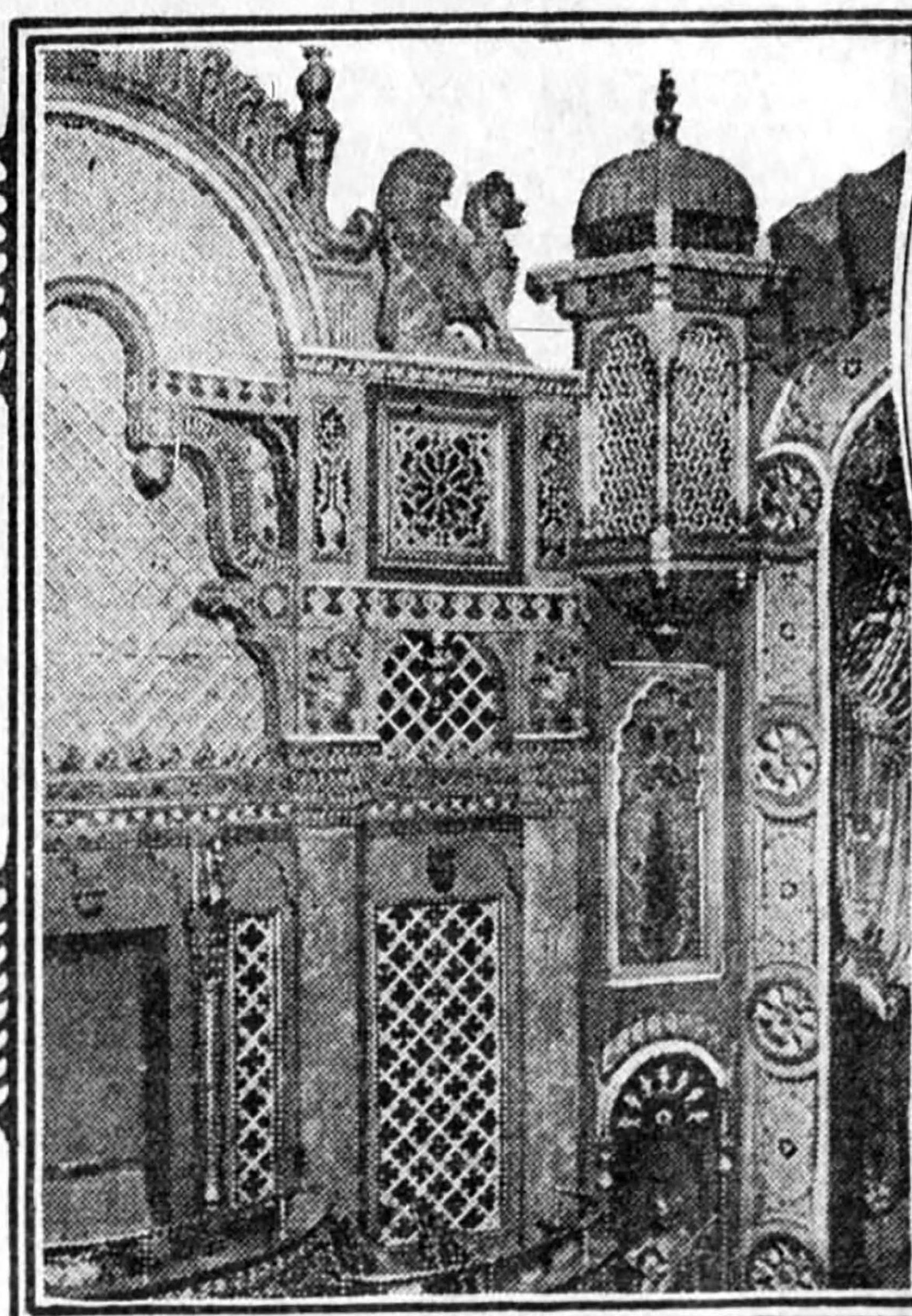
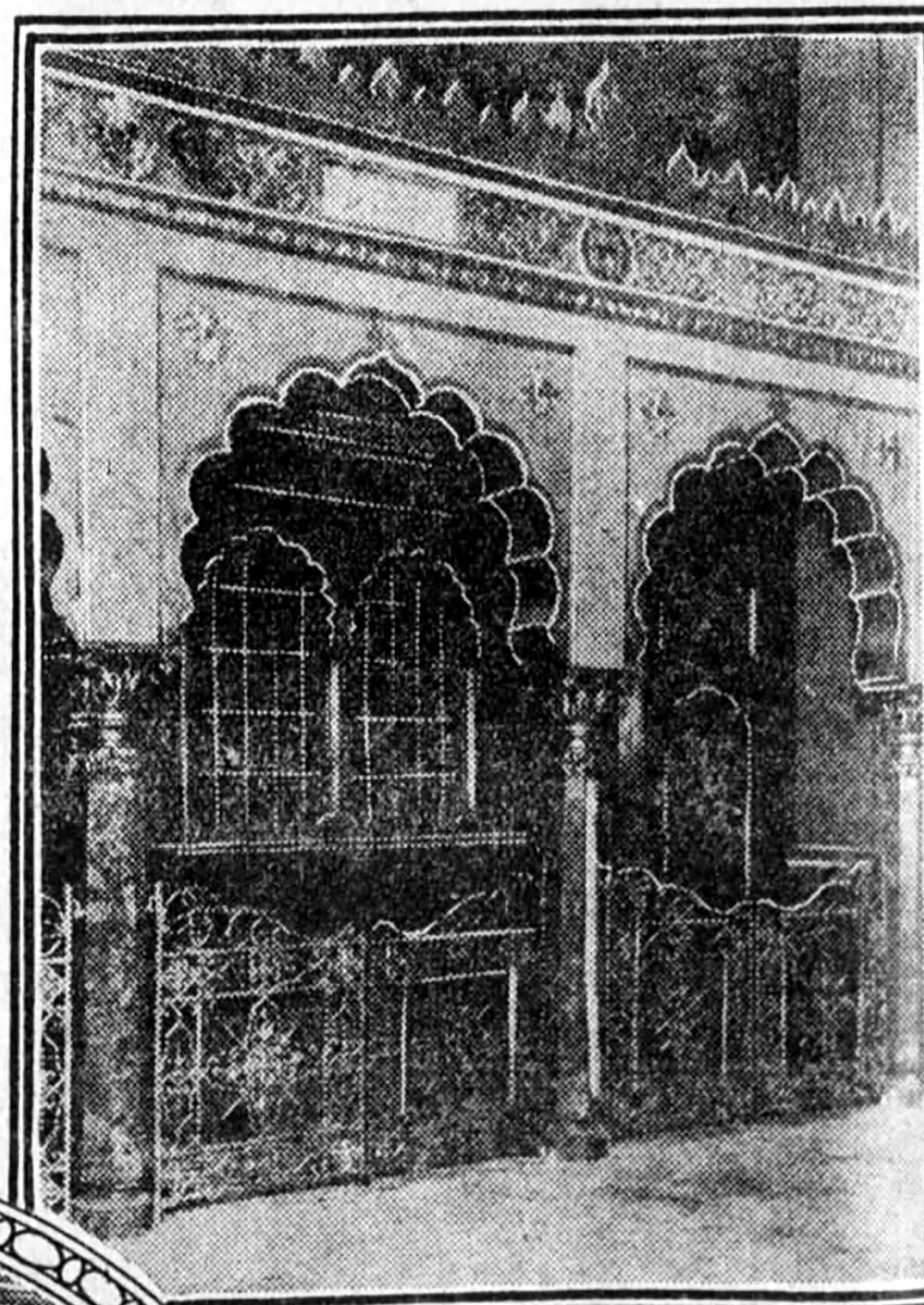
Gala Opening Tomorrow (Monday, Sept. 26) at 11:30 a. m.

America's Most
Distinctive Theater

NOWHERE among the magnificent theaters of the world does the ORIENTAL THEATER find a counterpart. Every detail of construction and decoration found inspiration in the cherished institutions of Ancient India. It stands as the foremost example of Oriental architecture in America today. In the splendor and richness of its expression, nothing has ever been accomplished to more adequately reflect the art and culture of a past civilization.

Old World Splendors
Combine with
New World Comforts

SUPPLEMENTING the glorious design is the completeness of equipment. Care was taken to design unusually large chairs and provide ample "knee room" between rows; the finest ventilating and cooling plant has been installed; the picture booth has the newest equipment and half-tone screen will reflect a perfect picture; the stage and scenic investiture is incomparable as is the house lighting plan.

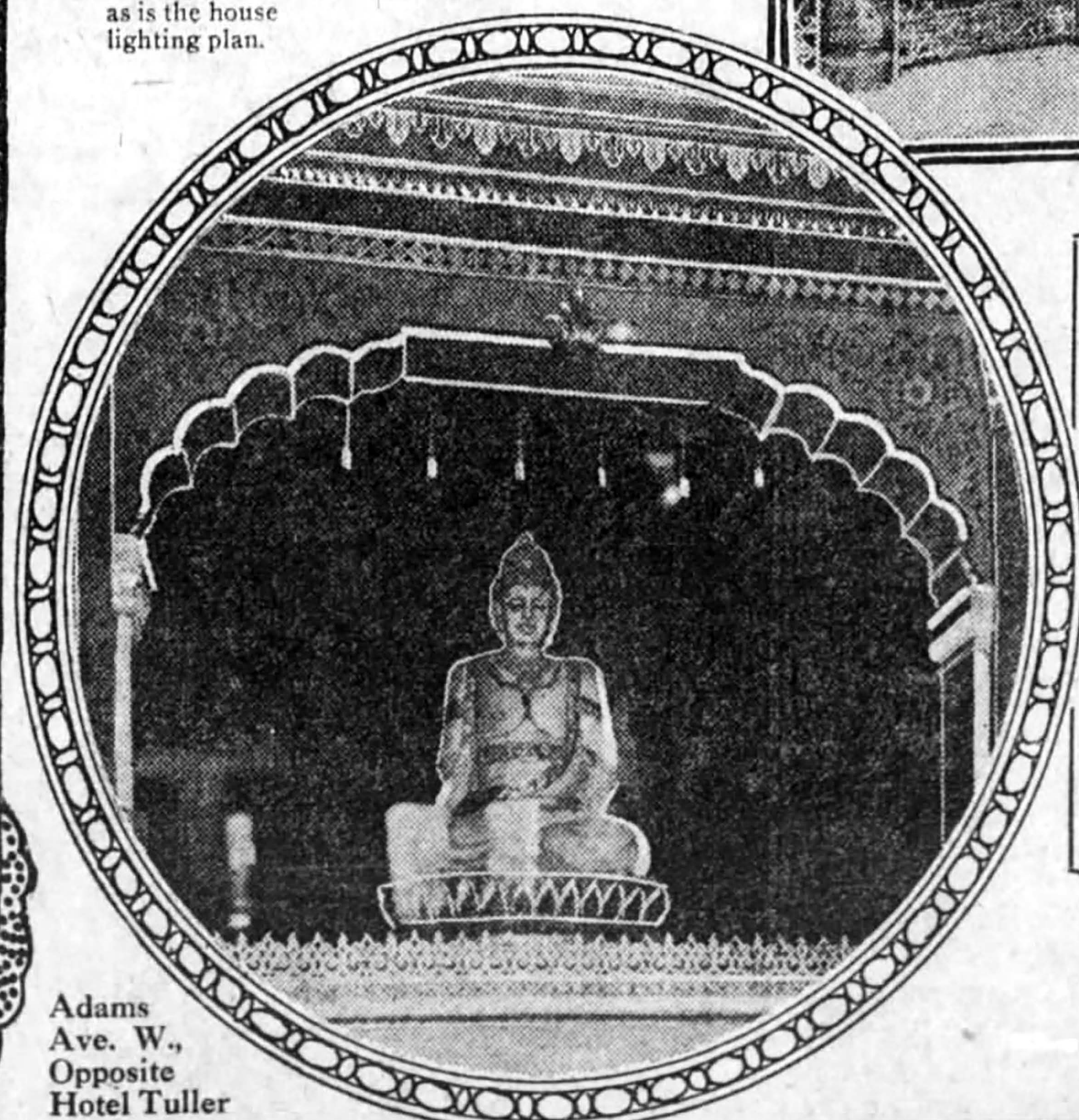


Phone
Randolph
5363

POLICY

OUR Programs will include first run photoplays and super - vaudeville attractions, symphonic and organ interludes, comedies and artistic gems in short runs.

The Oriental is Detroit's Newest and Therefore Finest Theater



Adams
Ave. W.,
Opposite
Hotel Tuller

Rajah of Ceremonies

JOE COOK

The One-Man Vaudeville Show and Vaudeville's Most Versatile Headliner; Also Star of "Vanities" and Other Broadway Successes

JACK DE SYLVIA AND
His Ladies of Fashion

A Miniature Musical Comedy with Pretty Girls and Dazzling Settings

AILEEN JACK
BRONSON & GORDON
in a Rib-Tickling Skit

LERA & SPENCER

Nifty Entertainers Who Dance Cleverly and Sing Too

The Rickards
Bits of Everything Well Done

Hungarian Troupe
European Gymnasts

Columbia Pictures
PRESENTS

HOBART BOSWORTH
JACQUELINE LOGAN
RICHARD ARLEN

IN
"The Blood Ship"

An Adventure Story of the Sea in Days of Romance and Hardfisted Cruelty
Musically Interpreted on the Golden-Voiced Organ by

CHARLES BOOMHOWER
AND
ORIENTAL CONCERT ORCHESTRA
FRANK MUSIAL
Director

THE ORIENTAL IS A CO-OPERATIVE THEATER

Patrons may participate in the earnings of this theater. It is our aim to have every person who enters receive a check for his or her share of the profits.

