

December 31, 1927

EXHIBITORS HERALD

San Antonio Aztec

Week Ending December 16

The Aztec, starting last week, inaugurated special stage presentations in the form of a prologue to "Valley of the Giants." Art Phillips, of the West Coast, is producing the shows and using for his forte settings and light effects. Last week his production represented a section of the huge Redwood forests in California and he introduced a rainstorm, a forest fire and falling trees. The thing went over very good.

The current week's show is called "20,000 Leagues Under the Sea," based on Jule Verne's story. Divers, mermaids, etc., are featured back of a painted scrim and the effects are obtained with a color machine from the booth.

An added attraction is "Minstrel Memories," featuring five former minstrel men. It is a series of cracks, songs and steps.

The picture is "The Girl From Rio," a Gotham production.