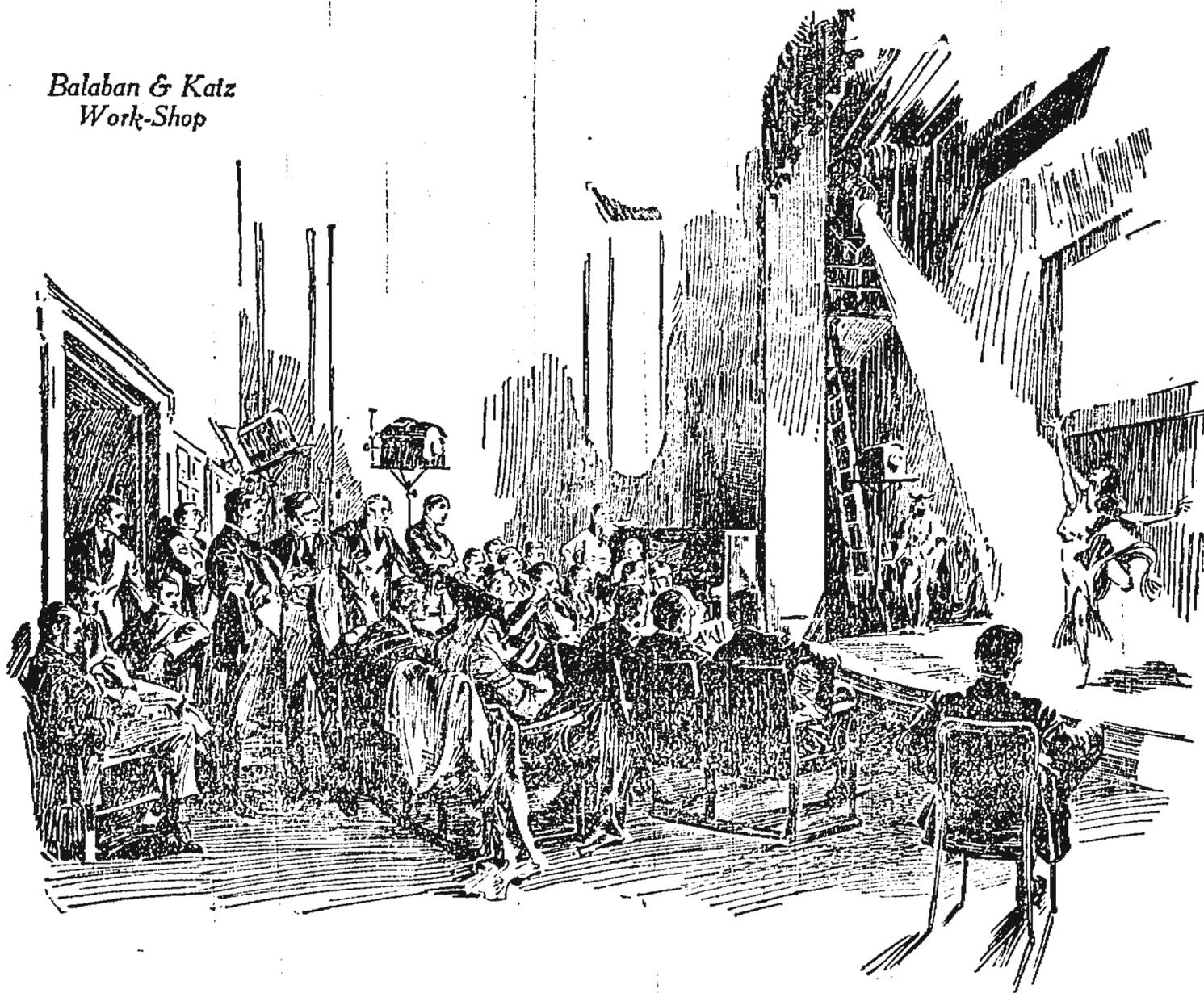


Balaban & Katz  
Work-Shop



# The "Little Chicago"

—the most exclusive theatre  
in the world

On the top floor of the Chicago Theatre building is the "Little Chicago," the private theatre of Balaban & Katz, and the only one of its kind in the world.

No admission price is charged to enter this theatre. The public has never seen it —doesn't even know it exists. It opens its doors only to the members of the Balaban & Katz organization. It is their work-shop.

The "LITTLE CHICAGO" seats only 250 people, yet it is as completely equipped as *any theatre in the land*. It has a wide, deep and complete stage, wings, drops, curtains, spot-lights, colored lights, moving-picture screen, dressing rooms and every facility and convenience known to the modern play-house.

The "LITTLE CHICAGO" is a *try-out theatre* where the executives of the Balaban & Katz organization, the theatrical experts, moving-picture experts, musical directors, light and scenic artists, gather to discuss and rehearse the specialties and pictures suggested for Balaban & Katz theatres. Nothing has a place on a program until it is passed upon and approved by this entire organization.

It is a very critical "audience." It is a *paid* audience, composed of men chosen from the very top of their professions. *Each is a recognized specialist*. And they use their combined brains and knowledge, and devote their lives to developing entertainment for *you*.

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