



GRAUMAN'S THEATRE

To be built at Hollywood boulevard and McCadden place
—Designed by Meyer & Holler, Milwaukee Building company

Grauman's New Theater Will Be Beauty Spot of Hollywood Business Section--Work to Start Very Soon

After months of work on the proposition, E. D. Dietz and F. A. Hartwell were last week able to give out the announcement of the definite plans for the new Grauman theatre in Hollywood on the boulevard at McCadden place.

It is the statement of these members of the firm of Dietz-Hartwell company, 6718 Hollywood boulevard, that the finances have not only been subscribed but that they are ready for the beginning of operations. The contracts and all agreements have been signed and in a very short time one of the most unique picture palaces in the entire west, costing a half million dollars, with its equipment, will begin to rise at the corner of Hollywood boulevard and McCadden place.

By Hollywood Realtors

Owing to the shape of the site on which the building will be erected, some unique features have been incorporated in the plans. The property has a frontage of seventy-four feet on Hollywood boulevard, running back to a depth of 324 feet, and with a frontage of 176 feet on McCadden place.

The main entrance, on the Holly-

wood boulevard side, will be through a large enclosed garden occupying the full width of the property, and with a depth of 100 feet. The garden will be flanked on either side by high walls, while it will be shut off from the street by three entrance arches, fifty feet in height, with massive wrought iron gates. The central feature of the entrance court will be a mirror pool, with a wide promenade along the east side.

Class A Building

The theatre building, which will be of Class A reinforced concrete construction throughout, will have a seating capacity of about 2000 people, including the large balcony. The style of architecture adopted is of the Spanish type, with an Oriental influence, and the interior will be carried out in the Spanish style. The foyer and lobby will lead from the garden, while the exists will open on McCadden place, affording unusual facilities for emptying the auditorium quickly. In the seating arrangements, lighting effects and furnishings, novel effects will be employed. A fine Wurlitzer organ has already been purchased, for installation as soon as the structure is completed.