



RIENTAL

North & Farwell

Invites All Milwaukee
to Celebrate Its

Gala Opening

Sat. Eve., July 2

Mammoth Shows on
Stage and Screen

Doors open at 6:00 with de
luxe performances at 6:30
—8:30—10:30 p. m.

Erected at
a cost of
\$1,500,000

2,500
Seats

\$175,000
Ventilating
System



*The Most Beautiful Theater of
Oriental Design in All the World!*