

Fox Theaters to Take Over Old Broadway

The date of October 16 has been set for the opening of the new Fox Palace, formerly the Broadway Palace Theater. Work has been started and will be rushed to completion in entirely redesigning and rejuvenating the Broadway house.

"Within a week," Harold B. Franklin, president and general manager of Fox West Coast Theaters, said today, "the public of Los Angeles will be unable to recognize the former Broadway Palace. The designers and decorators are already at work and plans approved for the complete rejuvenation of the property.

"Fox West Coast Theaters are throwing the full resources of its vast organization into establishing the new Fox Palace as another amusement center of which Los Angeles may justly feel proud. Only the most important productions of the leading motion-picture studios will be shown on a long-run policy."