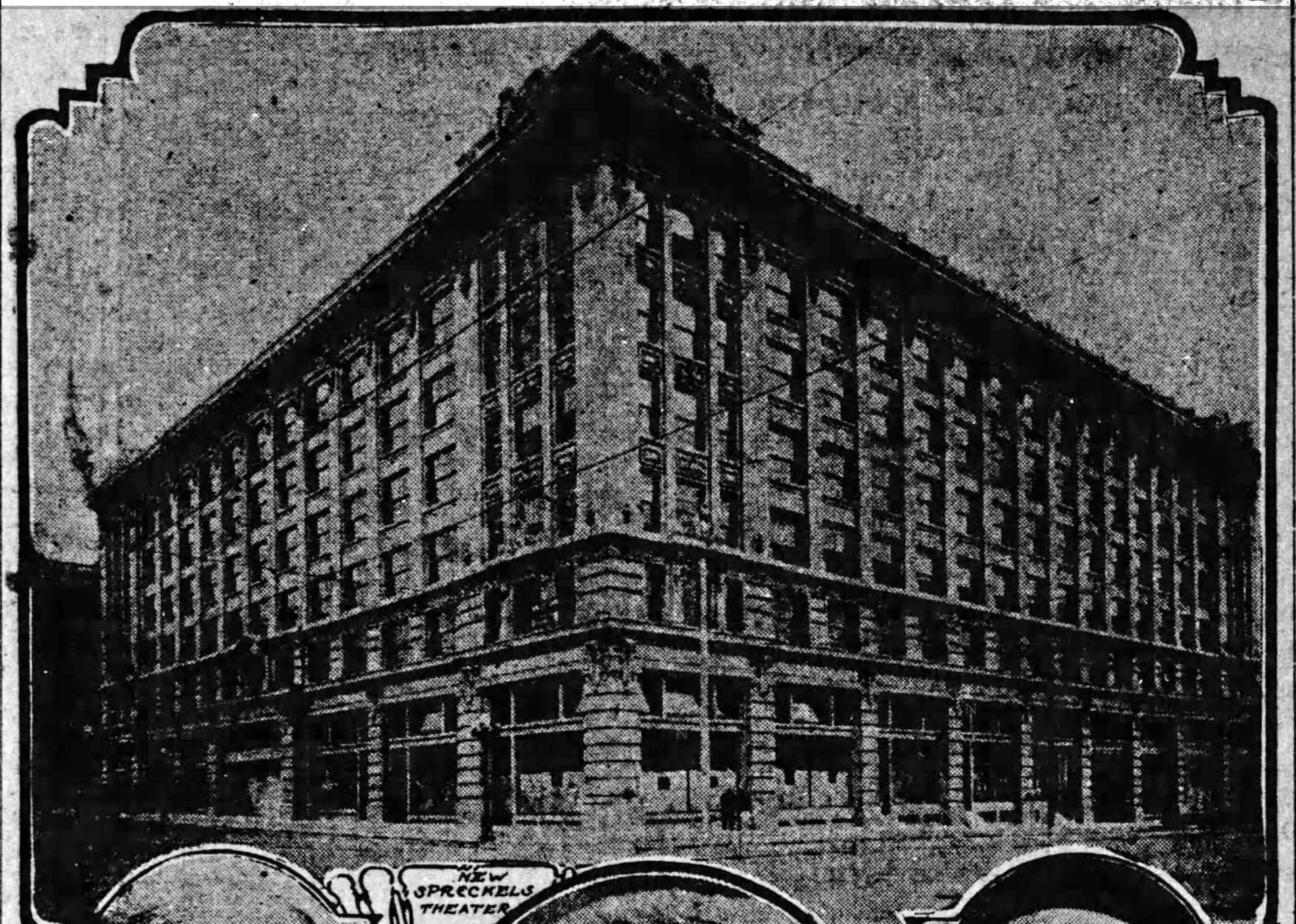
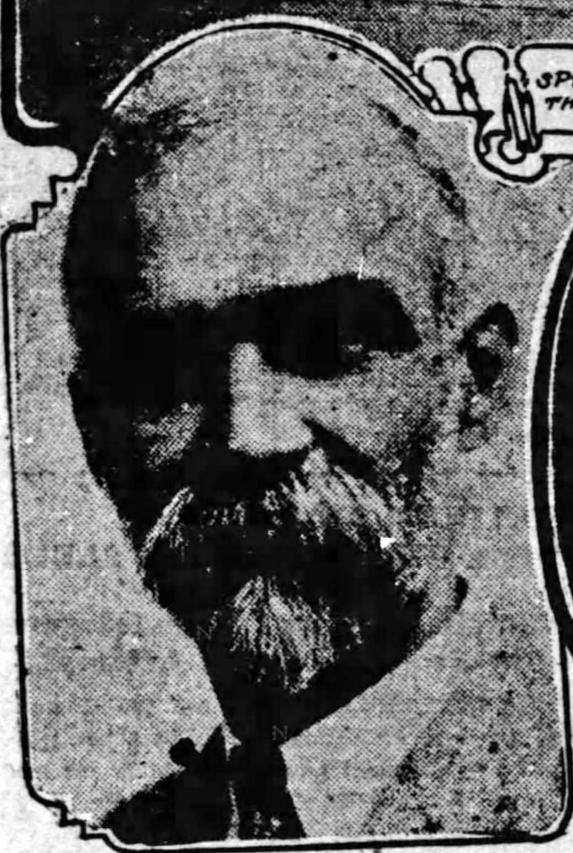


Spreckels Theater Is Dedicated Brilliant Through Views Opening



NEW
SPRECKELS
THEATER



HARRISON ALBRIGHT
ARCHITECT



HARRY HAYWARD MGR.



U.M. DODGE ASST. MGR.

View of Spreckels' magnificent theater in San Diego, which was dedicated to public Friday.

Notable Production, With Original New York Cast, Presented as New Playhouse Is Given to San Diego Public

[Special Dispatch to The Call]

SAN DIEGO, Aug. 24.—Nineteen hundred and fifteen persons occupied seats and all who could find standing room filled the new Spreckels theater in San Diego Friday night. It marked the opening of what is conceded to be one of the finest theaters in America. The opening play was "Bought and Paid For," direct from The Playhouse in New York and with the original cast.

Mayor James E. Wadham, city and county officials, retired army and navy officers, John D. Spreckels and family, Harrison Allbright, architect of the building, and nearly every one of prominence who could possibly secure admission was present at the opening performance.

The opening of the Spreckels theater practically marked the completion of the magnificent building in which it is located. Work on the massive six story reinforced concrete structure began in November, 1910, and has been in progress constantly, since that time. The building cost more than \$1,000,000.

INTERIOR BRILLIANT

An idea of the size of the building can be gained from the fact the basement area covers 56,000 square feet, nearly all of which is given over to dressing rooms and equipment for the theater. The remaining space has been fitted up for a modern care, finished in Pedrara onyx and equipped in the most modern manner.

The building has a frontage of 200 feet in D street, the principal thoroughfare, and a frontage of 235 feet in Second and Third streets, respectively. The stage is reached by a large arched driveway, allowing teams to drive from the street to the stage and through to the opposite side of the building. The space given over to the theater occupies the center of the building and extends from the front back the entire 235 feet. The entire lobby, including the box office, elevator recess and stairway, is finished in Pedrara onyx, representing the largest contract ever executed for this beautiful transparent stone. The main auditorium is 70 feet deep and 88 feet wide. The sight lines for the main floor have been carefully worked out,

giving the dished floor, higher in the rear than the front, and affording an ever changing pitch. Not a single column at any point interferes with the view of the magnificent stage. The interior has been decorated in a magnificent and artistic manner.

SEATING CAPACITY 1,915

The seating capacity of the theater is set forth as follows:

Orchestra	768
Balcony	428
Family circle	294
Gallery	425

Total

1,915

"Bought and Paid For" continued with a matinee this afternoon and a performance tonight to allow opportunity to handle the hundreds of applications for seats which could not be met at the opening performance.

Next week, beginning tomorrow, the Gilbert & Sullivan Festival company will present a revival of the Gilbert & Sullivan operas.

J. M. (Jack) Dodge and Harry C. Hayward, known to most of the theatrical men of the United States, are managers of the new theater.