



Front elevation view of the Tampa Theater, Tampa, Fla. A view of the stage is shown above. Eberson & Eberson, Architects, of Chicago, created the Tampa. An F.A. Switchboard with C-H Dimmers supplies the beautiful lighting effects.

THE Tampa Theater, Tampa, Fla., is one of the new and A distinctive motion picture theaters which are using C-H "Simplicity" Lighting Dimmers to improve each presentation.

The management realizes that without proper lighting control, beautiful interior decorations and careful film selections are not enough to maintain steady patronage. Appropriate lighting effects bring out hidden beauties of architecture, music, and the picture—make every program better.

Any color combination and any brilliancy from full to black out, in any sequences, are easily arranged and followed with C-H Simplicity Dimmers. Exclusive features of design assure efficient, economical operation, and long attentionless service. C-H Dimmers are easy to install, adaptable to all theaters, leaving no reason why your theater, too, can't be given this distinction which will gradually, surely encourage steady patronage.

Your architect or electrical engineer will tell you how easily this improvement can be made and C-H Engineers will gladly help. The booklet "Illumination Control for the Modern Theater" gives complete information. Write for your copy.

The CUTLER-HAMMER Mfg. Co.

Pioneer Manufacturers of Electric Control Apparatus 1268 St. Paul Avenue Milwaukee, Wisconsin



Perfect Illumination Control for the Modern Theater