

Tower Opens to Pretentious Audience of Film Folk

Bancroft Clashes with Paramount on Salary Agreement—Jack Ford to Direct "Hangman's House" for Fox

By DOUGLAS HODGES

LOS ANGELES, Oct. 13.—The Tower theatre was opened pretentiously October 12 with David Kirkland's "Gingham Girl" as the film attraction. It is said to be a million dollar theatre and the most expensive house for its size in the United States. It seats 1,000 and boasts every modern convenience.

JNICHELSTEPPER has been given the management of the theatre while R. L. Gunbiener heads the theatre company. The architect is S. Charles Lee, who is responsible for many of the novel ideas utilized in the new building.

Among the equipment is a \$60,000 Wurlitzer organ. The policy is straight pictures with no presentation acts.

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Byrne Story for Ford

Jack Ford's next Fox picture, to follow "Grandma Bernie," will be "Hangman's House," one of Don Byrne's best novels. It is an Irish story by an Irish author and will be directed by an Irish director. His choice for the lead role is Olive Borden.

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Mike Leyer has been made a producer.